

### ABOUT THE COURSE

Every individual possesses a unique set of traits and characteristics, which remain stable overtime. This uniqueness and consistency form the aspects of personality. It is the stability of these characteristics that sometimes assist in predicting behaviour of a given person. There are many factors like biological characteristics, family and social groups, cultural and social factor, which contributes towards formation of personality. An individual can be manifested in various forms like authoritarian personality, bureaucratic personality, and Machiavellian personality, etc. There are many theories that are developed in predicting the behaviour of an individual on the basis of various attributes. Some tests are also designed for assessing the personality of an individual. On the other hand, the good communication is vital to any institution's successful operation and equally imperative for a man's personality development. These conclusions, combined with the convincing evidence that most organizational communication is inadequate, leads to yet another conclusion: that communication is an area that deserves further study by those concerned with improving the organizational operations. Two-way communication is more effective than one-way communication. The feedback allows the sender the refine his communication so that it becomes more precise and accurate. Receivers' self-confidence is higher in case of two-way communication as they are permitted to ask questions and seek clarification from the senders. Hence, in this course, the theories and practices would be deliberated.

### THE OBJECTIVES OF COURSE

The primary objectives of the course are as follows:

1. *Exposing participants to the fundamentals of personality development and communication skills practices*
2. *Building in confidence and capability amongst the participants with regard to personality development and communication skills*
3. *Providing exposure to practical problems and their solutions, through case studies and live projects in personality development process and communication skills, and*
4. *Enhancing the capability of the participants to identify, control and remove personality development and communication skills related problems.*

Course participants will learn these topics through lectures and hands-on case studies. Also case assignments will be shared to stimulate behavioral motivation of participants.

<b>Modules</b>	<b>A) Personality Development : June 1, 2016 - June 3, 2016</b> <b>B) Human Asset Optimization Management : June 4, 2016 - June 5, 2016</b> <i>Number of participants for the course will be limited to fifty.</i>
<b>You Should Attend If...</b>	<ul style="list-style-type: none"> <li>▪ You are an MBA/BBA/MCom/BCom/BTech/MTech/MSc/BSc or research scholar interested in personality development and communication skills.</li> <li>▪ You are a government officer or an executive in any business organization or dedicated volunteers in any NGO or a faculty-member in University/College interested to develop soft skills in your personality that is desirable in your profession.</li> </ul>
<b>Fees</b>	<p>The participation fees (Demand draft drawn in favour of Registrar, GJUS&amp;T, Hisar) for taking the course is as follows:</p> <p style="text-align: center;"> <b>Participants from abroad : US \$500/-</b>  <b>Indian Industry/ Research Organizations : Rs. 2000/-</b>  <b>Indian Academic Institutions : Rs. 1000/-</b> </p> <p>The above fee includes all instructional materials, computer use for tutorials and assignments, equipment usage charges, and internet facility. However, the participants will be provided with accommodation on payment basis.</p>

## THE FACULTY



**Dr. Naresh Khatri** earned his Ph.D. in Organizational Behavior and Human Resources from the State University of New York, Buffalo and MBA from the Indian Institute of Management, Ahmedabad. He joined the Department of Health Management and Informatics in 2001 as a faculty of Strategic Human Resource Management and Transformational Leadership. Before joining the University of Missouri, he was a faculty in the Department of Strategic Management and Organization at the Nanyang Business School, Nanyang Technological University, Singapore for many years.



**Dr. Karam Pal Narwal** is a Professor in the Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar, Haryana (India). He obtained his Doctorate in Commerce in 1996 from Maharishi Dayanand University, Rohtak. He has more than 23 years of rich experience in university academics and has published more than 140 research papers in journals and periodicals of international and national repute and has also authored/edited more than 12 books on different areas of his interest besides attending and presenting papers in more than 75 international and national conferences in the field of business management.



**Dr. Subhash C. Kundu** is a Professor in the Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar, Haryana (India). He received his Ph.D. degree from Kurukshetra University, India, on Japanese Human Resource Management. Dr. Kundu has authored twelve books. He has published more than hundred papers on HRM, Entrepreneurship, Information Management, and International Management. His research papers have been accepted in international conferences held in Malaysia, Korea, Hong Kong (China), USA, Slovenia, Spain, Thailand, Australia, and India.

## WELCOME TO HARYANA SCHOOL OF BUSINESS



### COURSE CO-COORDINATORS

**Prof. Karam Pal Narwal**  
**Prof. Subhash C Kundu**

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